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LOUISIANA BASED CINEWORKS EXPANDS GREATER NEW ORLEANS OPERATIONS

Cineworks opens satellite location to support film production at Second Line Stages

New Orleans, La., December 14, 2011 – Louisiana-based Cineworks announced today that it has opened a satellite operation at Second Line Stages to support film production at the Garden District sound stage facility and increase its capabilities in the Greater New Orleans area. When fully staffed, the new location will employ three people full-time, new jobs added to the company’s roster of 15 experienced technical experts. The new operation consists of digital dailies suites with fiber upload capabilities able to work with most of the digital cameras and workflows currently on the market and provides productions based at Second Line faster access to Cineworks personnel and capabilities.

“The Second Line satellite location is the next phase of a deliberately planned multi-market expansion in Louisiana that enables us to give film productions on-the-ground access to the highest levels of technology and technical expertise. Louisiana is seeing more than 100 productions a year, all looking to maximize their budgets,” said Cineworks LA President Vinny Hogan. “With these locations, we’re one step closer to the productions, which helps simplify their process and gives them state-of-the-art services right here in the state. It’s an additional level of depth to Louisiana’s overall production industry and that is very attractive to anyone looking to film here.”

The new location also provides easy proximity to the company’s fully equipped state-of-the-art film lab in New Orleans, the only one in the state, and one of only a handful in the nation.

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“We welcome the addition of Cineworks to Second Line because it provides great value to productions using our facility,” said Kevin Murphy President/CEO at Second Line Stages. “As productions look to maximize their budgets and continue to get the highest quality possible, it makes sense to have these services available in Louisiana. With local operations and on-set services, Cineworks is making that easier than ever.”

With this addition, Cineworks, which first opened its doors in Louisiana in 2008, now operates two locations in the Greater New Orleans area (including the company’s headquarters and film lab), along with satellite operations in Shreveport and Baton Rouge.

About Cineworks LA

Cineworks Louisiana, a wholly owned subsidiary of Cineworks Digital Studios, is a comprehensive post-production facility for feature films, commercials and music videos. From its statewide headquarters in New Orleans, Cineworks Louisiana encompasses a full motion picture film lab, telecine and datacine transfer operations, color correction suites and digital intermediate services, along with technical and account service abilities at satellite operations in Baton Rouge and Shreveport. Cineworks’ unsurpassed reputation for excellence has earned the trust of Universal, TNT, Sony and Warner Bros., some of the world’s largest and most demanding studios. Cineworks’ recent credits include *I Love You Philip Morris*, *The Mechanic*, *Trespass*, *The Lucky One* and *Season of the Witch*.

Cineworks President Vinny Hogan is an Associate Member of the prestigious American Society of Cinematographers, a Member of the Society of Motion Picture & Television Engineers and the Association of Cinema & Video Laboratories.